# *Internet Marketing - How to Make Money From Web Traffic?*

The internet is one of the biggest achievements of our time. It is a medium through which we can connect with each other, access all kinds of information, watch videos and movies etc. It can also be used for establishing a successful business online. Today, internet has become a place where commercial activities worth billions of dollars take place every year. The success of online businesses like Amazon gives us with a fair idea of the business potential of the internet. People can make a lot of money by monetizing the traffic generated by their website.

There are many ways through which the web traffic generated by your website can be monetized. The top 3 ways of making money from your website are as follows:

***1. Ecommerce -*** the best way to make money online is to start a business of ecommerce and offer the visitors with the kinds of products of services they would be interested in investing their money on. Almost everything under the sun is sold on the internet. Also, there are many free tools which can be used to create an ecommerce website. Hence, you can easily convert your website into an ecommerce portal and make money by selling a variety of products and services.

***2. Affiliate marketing -*** you can venture into affiliate marketing and use your website to promote the products and services sold by others. When the visitors purchase any of the products you are affiliated with, you will be paid a decent amount of money as commission. Thus, you will not need to create any ecommerce business and instead you can make a lot of money from your website by using it to promote those products or services which are highly in demand. You will need to make sure that you are only affiliated with reputed sellers.

***3. Advertising -*** it is another easy method through which you can monetize your web traffic. You can display ads on your website and when the visitors click on these sites, you will earn advertising revenue. The amount that you can earn through this method will depend on the popularity of your website. This is why, you will need to work on increasing the amount of traffic that your website generates on a daily basis.

Regardless of what method you opt for, you will only be able to make money with the help of internet marketing when your website is popular and gets a lot of visitors on a regular basis.

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