# *An Introduction to Bandage Dresses*

In the world of fashion, we often come across dresses and attires which may seem weird at first, but eventually become acceptable to the people. Clothing companies, fashion houses and designer dress manufacturers often come out with attires that look completely different than those attires which are available in the market. In order to popularize these attires, they hire celebrities to wear these attires, for the purpose of promoting them. Given the fact that celebrities are worshiped by the people, the attires they promote eventually become a hit with the masses. An example of such attires would be bandage dresses.

**What are they?**

As the name suggests, bandage dresses are those dresses which are wrapped around the body like bandage dressings. They are made from a large number of stretchable strips, because of which they women of all body types can easily fit into them. However, they remained attached to the body in a figure-hugging manner. Hence, they can highlight even the slightest of 'flaws' in a woman's figure. They are mainly worn by women who are thin, and are comfortable with the way they look. These dresses were first introduced by a brand called Herve Leger.

**Why are they popular?**

As the bandage dresses are made from stretchy materials, they easily mold themselves to the shape of a woman. This is why, the figure-conscious women of today like wearing them as they get to look 'sexy' and desirable by wearing them. Also, over the last few years, these attires have been made famous by many popular celebrities who have worn them in several occasions. Taraji P. Henson, star of popular TV show 'Person of Interest', singer Katy Perry and actress and singer Jennifer Lopez are some of those celebrities who have worn these dresses and have added to their popularity with the masses.

The bandage dresses are such that they help women in looking sexy and more stylish. Given the fact that they are made from stretchable fabrics, they are able to highlight the beauty of a woman's figure and make her look beautiful and desirable. They are readily available in most online and regular stores. Also, they are not very expensive, in comparison to other designer attires that are available in the market. Another reason behind the popularity of such dresses is that, they are believed to make women look 'thinner'. They can be found in the cupboards of most fashion conscious women these days.

**How to purchase them?**

Despite the fact that bandage dresses can help women look more beautiful, certain precautions need to be taken while buying them. First of all, the dress that you purchase should be made from good material with high elasticity, so that it does not get damaged too easily. Also, you have the pick the dress that perfectly fits you or else it will look very odd on you. Besides, it is advisable that you purchase it from a store which is reputed and is known to sell good quality attires.

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