When it comes to shaving, things can get very confusing with all the different types of products and brands available in the market. If you are looking for an electric shaver, your personal preferences, facial hair and skin type are some of the most important factors that need to be considered. If you are looking for an advanced, easy-to-use electric shaver, my review which I was able to come up with after using it for about 2 weeks is sure to help you out. Go through this Braun Series 7-790cc shaver review and by the end of it, you’ll surely understand whether it is the best for you or not.

**Hardware and Design**

While a large number of electrical shavers work on circular movements, the Braun Series 7-790cc pulsonic shaver system works on sideways movements. It comes in a completely sealed body, a feature I always search in electric shavers as I like to take my shaver with me into the shower. It is waterproof and you can also easily rinse the shaver under the tap. The Pulsonic Shaver System from Braun offers you 3 different settings that you can change as per the length of your facial hair. It has a linear motor and its foil shaving head is completely flexible that automatically adapts to your facial skin. Lots of people consider it as the best electric shaver for men since it is designed to deliver 10,000 micro-vibrations with each stroke to ensure that you get the cleanest shave ever possible. This Braun electric shaver can provide a cordless use of up to 50 minutes after charging it for an hour. It also has a LCD display that shows the battery level. This amazing electric shaver also comes with a docking station that does the job of cleaning, drying, lubricating and charging, all with a single touch of a button.

**Includes**

• Braun Series 7-790cc Shaver  
• Clean and Renew Cartridge  
• Cleaning Brush  
• Smart Plug  
• Travel Case  
• Charging Base with Clean and Renew System  
• Instructions Manual

**Key Features**

The next part of my electric shaver review is the key features of this shaver. Some of the most impressive ones are-

**Intelligent Sonic Design**

Each stroke of this Braun electric shaver provides up to 10,000 micro vibrations that give you the cleanest shave possible by capturing the most part of the facial hair.

**Personalization**

This electric shaver with its innovative design allows the user to choose from three different settings- Sensitive, Normal and Intensive. You can choose your preferred settings based on the area you are shaving and the length of the hair.

**Active Lift Technology**

For me, my neck region is always an area of concern as most of the electric shavers are unable to reach and shave all the hairs on the neck. But thanks to the Braun Series 7 shaver’s Active Lift technology, it can capture the flat-laying hairs on the most difficult to reach areas like the neck.

**OptiFoil Head**

The OptiFoil head of the shaver has been created after years of research to provide users with the closest possible shave. The unique design of the OptiFoil head allows it to reach intensely close to the skin and cut more hair in lesser strokes.

**Pivoting Head**

The Pivoting head of this Braun Electric Shaver automatically adapts to the shape of the face to deliver exceptional results. Jawline and the neck area can be difficult for a large number of trimmers due to the shape of these parts, however, the head of the Braun Series 7-790cc Shaver automatically adjusts on the most difficult parts to provide you with amazing results.

**Battery**

The battery life is one of the most important features of an electric shaver. Braun has left no stones unturned to ensure that their electric shaver is the best in every possible way. This Braun electric shaver has a rechargeable Li-Ion battery. It comes with a charging station and gets a complete charge in an hour. Once fully charged, you can use the shaver cordlessly for up to 50 minutes. This is exactly what was written on the box, and I was actually pretty surprised that the shaver actually functions in the same way.

**Cleaning, Renew and Maintenance**

The cleaning system in the Braun 7-790cc Pulsonic Shaver System has made this shaver my all-time favourite. All you need to do is to simply place the shaver in the base that comes in the box and with a simple press of a button, the base will clean, sterilize and charge the shaver. The whole process is extremely quick and is surely the most impressive feature of this electric shaver from Braun. However, you also need to refill the cartridge of the clean and renew system. If you are a heavy user, the cartridge will last for a month at most. The cartridge is available in the market and online stores. It is also not much pricey.  
If you have any experience of using electric shavers, you certainly will understand the importance of maintenance on a regular basis to ensure its optimal functionality. If you want to clean this Braun Electric Shaver manually, simply press the button on the head to detach the head from the shaver. Now, with the help of the included cleaning brush you can easily clean the hairs from the head.

**Braun Series 7-790cc Pulsonic Shaver System Comparison**

|  |  |  |  |
| --- | --- | --- | --- |
| **Features** | Series 7 790cc | Series 5 590cc | Series 3 390cc |
| Active Lift | y | y |  |
| 100% Waterproof and Fully Washable | y | y | y |
| Contour Adaptive Shaving Head | y | y | y |
| Precision Long Hair Trimmer | y | y | y |
| Dries and fast clean | y |  |  |

**User Friendliness**

When it comes to user friendliness, this Braun electric shaver is a prime contender for the best electric shavers for men. I used this electric shaver this morning just before writing this review and can confirm that it is extremely easy to hold and use, and it also stays comfortably in your hand. Unlike other electric shavers, the Braun Series 7-790cc is pretty light in weight and you can effortlessly hold it throughout the shave. The micro-vibrations of the shaver is soft, yet very powerful. You won’t even feel it on your face and you’ll achieve the magnificent results in no time.

**Shaving Performance**

Ok, so the shaver is full of amazing features and latest technology, but where does it stand on its shaving performance? No matter if it’s a fresh stubble which is a couple of days old or beard that you’ve been growing for a few weeks, this shaver will deliver a smooth shaving experience all the time. Even on areas like neck and jaw lines where there are many flat-laying hairs, this shaver is able to easily capture all of it without causing any irritation or redness. It is highly durable and is sure to provide you with excellent shaving results for a very long period of time.

**Warranty Details**

The Braun Series 7-790cc Pulsonic Shaver System comes with a 2- years manufacturer’s warranty.

**Value for Money**

While this is undoubtedly one of the best electric shavers for men, its cost is slightly on the higher side. However, if you ask me as a customer who has been using it for some time now; I believe that I have made a correct investment in a product that is highly-advanced and is sure to last for a very long time.

**Availability of Replacement Parts**

From replacement head, docking station to clean and renew cartridge, you can easily find the original replacement parts of your Braun Series 7-790cc Pulsonic Shaver System on the official website of Braun as well as on many other websites, like Amazon, eBay, Walmart, etc.

#### PROS

#### 1. SHAVING CLOSENESS

One of the most astonishing features of this Braun Series 7- 790cc Pulmonic Shaver System is the closeness that it offers. It offers amazingly close shave when compared to other electric shavers. And all the credit goes to its OptiFoil Technology that allows it cut the hair from deeper levels.

#### 2. COMFORT

Another thing that impressed me the most is the comfort that this Braun electric shaver offers. While we do have other shavers like the Panasonic ES-LA93-K that allows you to shave faster, they are not close to the Braun Series 7- 790cc when it comes to comfort.

#### 3. CAPTURING FLAT-LAYING HAIR

Its ability to capture hair from hard-to-reach places like jaw line and neck makes it an amazing product. Its ActiveLift Trimmer easily cuts the flat-laying hair to provide you excellent results each time you shave.

#### CONS

#### 1. WET SHAVING

This electric shaver from Braun doesn’t come with a wet shaving feature. Even though it is waterproof, the manufacture does not recommend using it in the shower.

#### 2. CLEANING FLUID EVAPORATION

A small area of concern is its cleaning fluid. Once you break its seal, no matter whether you use it or not, it’ll start evaporating. You can use the cartridge’s original cap to seal it again.

#### 3. COST

As compared to other electric shavers, the Braun Series 7- 790cc is a little expensive. It is listed at $165 on Amazon while there are many other electric shavers that have similar qualities but are priced below $150.

#### VERDICT

I’d easily give this product 9 out of 10. I am not rating it just on the specifications, but I’ve been using it from some time and I am really impressed with its result.

**Final Thought**

While many different electric shaver models are introduced in the market on a daily basis, it is very difficult to find the best one among them. However, the Braun Series 7-790cc Shaver System is sure to impress everybody. I hope my Braun Series 7-790cc review helped you out and you are now on your way to get this amazing product.

If you want to share your thoughts, please leave a comment below.

**FAQ’s**

**1. Why are the Foil Shavers better than the Rotary Shavers?**

A. As you can understand by its name, Rotary Shavers work in circular motion while this Braun Series 7-790cc Pulsonic Shaver System works in sideways motion. This allows the user to have a better precision and achieve better results. Moreover, this foil-based shaver also prevents skin irritation and redness.

**2. How is Series 7 different from other Braun Models?**

A. The Braun Series 7 shavers come with a single-button cleaning centre that can easily perform the cleaning, drying, lubricating and charging procedure. They also have LCD displays for providing detailed indication of the battery and hygiene status.

**3. Can I use the cleaning center of any other Braun Electric Shaver in Braun Series 7-790cc Pulsonic Shaver System?**

A. No, Braun Series 7-790cc Pulsonic Shaver System is only compatible with cleaning centres that are designed for Series 7 models.

**4. When should I change the cartridge of the cleaning centre?**

A. Even if you clean your shaver with the automatic cleaning centre twice a week, it’ll easily last for 2-3 months. You can clean it manually as well, but it is recommended that you clean it with the cleaning centre at least 2-3 times a week.