**White Hands Group COMPANY PROFILE**

**About us:**

We are the real estate company focused to bring the revolution in the Middle East region by offering the best possible services. We have been in the industry since quite a long and have gained the elite status in the industry. We are the group of passionate, hard working and intelligent intellectuals focused to offer the best service to our clients. We have a right set of people who can help you and assist you in any of your real estate venture.

We are the company that is rooted with the ethics and performs all the work within law of the country. Our sole aim to add the value to the client by all the work we do. We are known for the quality of the service that we offer to our clients. And the feedbacks from the clients are the replica of our service and the commitment towards the work.

We are the renowned company and are known for the quality service by the clients. Our clients rely on us and our services. It is the trust of our client on us that encourages us to work effectively. We offer all types of real estate services to our customers and help them in resolving them. We are transparent in our actions. We look for the new ways and adopt the new technologies to help the client and deliver the services based on the need. The use of the latest tools and technologies helps us fulfilling the deadline and delivering on our commitments. It is the ethics and dedication of the employee that has helped the company to reach at this point.

While we grow our focus still remains in fulfilling the commitment done with our customers. We are the best company and is focused to remain at the spot by delivering value oriented result to our clients. Our services have helped many clients in taking the right decision at the right time.

**Vision:-**

Our vision is to be established as the renowned company offering the best real estate services to the clients. We wish to bring the smiles in the face of all the customers we serve. We strive to become the largest real estate company and offer the maximum possible services to the clients.

Our focus remains to tailor the services keeping the customer perspective in mind. We are always focused to bring in new services that would benefit the clients. We are the group of the most enthusiastic and talented people who are always focused to benefit the clients.

We strive to become best by offering the best services to the clients. Our focus area remains in helping the companies to advertise their property and construct the new buildings at the shortest time available. While we look for the ways to fasten the process of constructing the buildings, we ensure that the quality is not compromised. We look forward to explore the innovative ways to construct the buildings.

We wish to become the company that is also known for the work ethics. We intend to perform all the work that is done within the rules and regulations and does not harm any individuals. We look for the ways to perform our work with the minimal effect to environment.

Our aim is not only to excel in the field of the real estate industry but also in the social services. We look to contribute in all the possible ways to the society and do not intend to harm the society and its entities in anyways.

**Mission:**

We are here to offer the best services to the clients. We wish to redefine the standards of the service offered to the clients. We want the customers to have the best experience when availing our services. We wish to wipe off all the drawbacks of the conventional services and offer the serviced that may help the clients in each and every aspect.

We wish to stand out in the crowd of the other company and we wish to achieve this by the high standards of our service. We want to set an example for others and motivate others to follow us. We are here to fulfil our commitments and remain transparent to the customers while fulfilling them. We look to achieve the expertise in all the dimensions so that we can help the clients in each and every aspect.

Our mission is to bring smiles in the faces of our customers by offering the world class service. While we work on the engagements with the clients, we do not hesitate in offering them suggestions and advices that may help them to grow. We strive to build the confidence among our clients and the customers by the work we do for them.

We work to offer the best solution to the clients. We are here just not to complete the engagement rather we focus on how we bring the value for the clients. We explore the options that can contribute in adding value to the client. It is the client’s growth that encourages us to work and we strive to do so and see our clients prospering.

We are focused to adopt the new tools and technology on our work. We believe in quick learning and implementing the latest technologies. We are of the belief the use of the latest tools and technology would not only expedite the process of the construction but would bring in more quality.

The last but not the least, we respect our clients sentiments and work hard to fulfil them. We are always ready to offer all possible support to our clients. We are the company that believes in keeping the customers happy. Our employees work keeping the clients priority in mind and do their best to achieve it.

 **Our Values:**

While we build the commercial and residential building and offer some of the real estate services to the customers we ensure that our company is built on the values. The values are the most important building blocks of our company. We believe that a company without values might reach at the top but cannot sustain. We are the value driven company and each and every individual associated with the company lives up to those values. Here are some of the strong building blocks of our company.

**Integrity**

Integrity is the core value of our organisation and it is demonstrated by our words and actions. We are transparent and honest in our actions. We share the necessary information with the stakeholders on the factual basis. Our clients who have availed our services trust on us due to the confidence that we have built by our actions. We would be glad to accept the mistakes over hiding it and lying with our clients.

**Client value creation**

 While we work in any engagement we are focused to deliver the value to our clients. We have tailored all our services in such a way that may yield some value to our clients and they can get benefitted from them. All our employees adhere to this core value and do their best in all possible manners to add the value to the client. We keep the client’s objective in mind while we work and look for the innovative ways to help the clients.

Many of our clients have been benefited by our services and they always find the value in the work we do. We are here to build the long lasting relationship with our clients and this core value helps us developing it. We look in to all the dimensions when we are engagement and come with the solution that would benefit the clients. The clients are our priority and we always work keeping their objective in mind.

**Best People**

Our employees are our asset and are the building blocks of the organisation. We have the best people to help our clients and help them with their queries. We are friendly and professional with our clients and always look forward to help within best of our capabilities. All our employees work with the can do attitude and tackles all the blockers that come on their way. We hire the people who are experts and are keen to perform.Our best people policy helps our clients as well as they get to interact with the best industry experts during their engagement.

**Excellence**

We strive to achieve the excellence in all the works we do. We understand that there is no end to learning’s and that is the reason we encourage all our employees to learn the new things and become the expert on it. The quick learning and becoming expertise are few of the capabilities that benefit our clients at the large extent. We adapt to the new technologies as they come and use them while on the assignments with the clients. While we work with our clients we try to become the experts and achieve the excellence in the work we do. Achieving excellence is a never ending journey and would like to be on journey all through our existence.

**Respect for the people**

We are the organisation that promotes the diversity. We love to have the people from the different geographies, different countries and different religion. We have zero tolerance against this core value. Each and every individual is same and is respected and treated as equal. We do not support the differentiation among the individuals. All the people irrespective of their religion, gender etc. are treated in the similar manner. Respect for the people is in the nerves of the organisation.

**Performance**

Performance is one of the key core values of the group. We are here due to our passion in working in real estate. We want to continue with the same passion and become the best. We have the people who are passionate about their work and they enjoy doing their work. We are of the belief that the work can be perfectly delivered only if someone is passionate about the work they do. We have the people who deliver high performance and that is the reason that we fulfil the clients expectations.

**Social Responsibility**

 Though we keep on improvising and attaining the new heights, we understand our social responsibility and are accountable for our actions. Each of the employee associated with us understand their role and do their best in completing it. We are of the belief that we could not have grown without contributing in the surroundings we live. Adhering to our social responsibility has been our priority and we are always delighted to fulfil it. Our employees lead from front when it comes to the social responsibility. We are the organisation that has led the examples for the other companies.

**Our Uniqueness:-**

 We are different and unique. This is not the statement but is reflected by our actions. We have the innovative way of handling the things that makes us different from others. We look to create a constructive environment so that maximum people can be benefited with that. We are the organisation that is flexible with their clients in terms of the service offering and transparent on the pricing.

We believe in commitments and try our best to fulfil it. We are focused to delivery and do not get indulged in the activities that lead to delay to the services. Our project tracking team is perfect and they are always on their toes to track the status and ensure that the delivery is done within the committed and agreed timelines. It is not only the timeliness that makes us unique but there are many other factors doing that. Here is a glimpse of what makes us different and unique from others.

**High Quality service**

When it comes to the quality services in the real estate there is no organisation that can with stand the quality delivered by us. Be it construction, leasing or marketing we offer the best quality services to our customers and ensure that they do not get stuck in any of the problem. The timely delivery as per the expectation leads to the high quality service. Coming onto the numbers we have not missed any deadliness. We have been always delivering within time and as per the expectations. We do not intent to compromise on the quality at any point of time.

Here is the glimpse of the things that we offer as part of our quality services.

* Provide the best advice to the customers by analyzing the need in various aspects.
* Transparency and honesty in our actions
* Analysis of the requirement and assessment of the blockers
* Tracking of the status and progress of the deliverable
* Offer the best consulting service
* Involve the customer in the work we do and keep them updated on the status.

We use the latest available technology to ensure the quality deliverable is delivered to the clients. We have the dedicated team that looks for the new ways that can help us in improvising and expediting the services. We are open to the challenges and take all the challenges with a high spirit and come out with the flying colours. Challenges does not affect the quality of the work but helps us to improvise it.

**Opportunity to the employees**

We are the organisation with the enormous opportunities for the employee to grow. We consider the benefit of the employee and tailor the path that the employee is benefit while achieving the company goals. We offer an competitive environment to the employees and give the opportunity to them to take on the role that is of their interest.

We are the organisation that is distributed in the team and departments. We allow employees to move in any team and department based on their interest. We are flexible and offer the various benefits to the employees. We encourage the employees to work in the time of their interest and also ensure that the deliverables are not affected.

We do our best to keep all the people associated with us happy and that is the key that we have one of the nest teams in the world. We have the employees from various domains and industry. We have the knowledge exchange program that helps the employees to attain the knowledge across the domain and become an expert.

**Involvement of the clients**

 This is one of the things we do differently than any other company. We keep the clients involved in whatever the work we do for them. This keeps us transparent in our action and keeps the client updated on the latest happening in the assignment. We do update regularly to the stake holders on the status of the project. We adopt all possible methods to ensure that we are transparent in our actions and the client is involved in all the work we do for them during the engagement. Client’s involvement develops the confidence in the client and gives them the better exposure of the work that we do.

**Our Approach**

 Our approach towards dealing the product is totally different. We break the assignment into small tasks and complete those keeping the end deliverable in mind. Working on the smaller activities helps us focus and complete that work successfully and move a step ahead towards completing the assignments.

We do not jump on to the work as soon we are engaged. We rather give sometime in understanding the need and evaluating the solutions. We start the work once we are clear on the expectations from us. We believe that if the requirement is clear then we can deliver the best that is why we focus on the requirements.

Our approach is to move slowly and steadily towards the objective and attain it. We believe in delivering something that adds value to the client over completing the work. We offer the best pricing for all the work we do. The pricing structure is very straight forward and we charge only for the work we do for the client.

**Our culture**

 It is the culture of the company that makes it different. We are the company known for the work culture. We have the employees associated with us since the beginning. It is the culture of the company that had made the people stay with us over the years. Adding to this the attrition rate of our company reflects the culture we offer for the employees.

We offer the friendly culture to all our employees. We are the company where we work as the family. All our employee treats each other like a family member. This creates the harmony in the company and creates the positive environment. We know the importance of the culture and that is the reason we do our best to create the environment that is employee friendly.

Our focus always remains in retaining our people. We always welcome the employees who have been associated with us. The best culture helps us in creating the efficiency and the productivity of the people. This helps us to build the confidence in our clients. The lower attrition reflects the culture of the organisation and builds the trust in our clients. Our clients look back to us because they know that they would be getting the best services from the people who had been serving them.

We ensure that the employees personal life is not affected due their work We take all the precautionary steps to maintain the work life balance of the employees. The options like working from home and the flexible timings are available for our employees. We appreciate the contribution of the family members as without their support employees would not have been able to deliver the best. We do organise the quarterly events where we invite the family members of our employees. We work hard and part harder. So we do not miss any opportunity to celebrate and recognize our employees for all their contributions in the engagements.

We strive to continue managing the best culture and nurture the same. Our culture is unique and the best and that is the reason it attracts a large number of talented individuals towards us.

**Our Commitment**

With a 100% on time delivery record we have created a special place for us in the industry. We believe in committing and delivering as per the expectation. We tackle all the problems coming on the way and ensure that the delivery is done within the committed timeliness. We proactively tackle all the issue and sort them to avoid any surprises on the delivery. We do not believe in excuses and does not want to give it to the clients. That is the reason we proactively sense the issues and look to sort them out within the time frame so that the end delivery is not affected.

**Our Services:**

We offer the large variety of the services related to the real estate to our customers. The services that we offer are made considering the customers required. While offering the services we ensure that we are transparent in our actions and benefit them in the best possible way.

**Contracting Services**

 As part of the contracting services we undertake the construction work of the residential as well as the commercial buildings. We take the contracts to construct the building within the given times. Here is some of the work that we undertake as part of our well renowned contracting services.

* Towers
* Construction of building
* Construction of Commercial Complexes
* Construction of Administrative and Residential complexes
* Construction of Villas

We perform these all the works using the best quality materials. The construction of the towers, building, and commercial complexes are done using the latest technology. While offering these contractual services to the clients we ensure that the requirement of the client is clear.

As part of this service we engage our best team to analyze the time that would be required to construct the building or complexes. Based on their recommendation we discuss with the clients and the costs. The pricing for all these services are best in the market. Our pricing structure is very much flat and we charge our client only for the work that we do for our clients.

We take care of all the work related to the construction once the contract is assigned to us. Starting from getting the materials to performing the construction and painting, we take the accountability of all the work. We ensure that the material that we use for the construction is a high quality material. We do ensure that the construction of the premises is done using the latest technologies. This provides the stability to the building and also expedites the building process.

We use the latest tools and technology to enhance the quality of the work we perform. Use of the latest tool helps us to complete the work quicker and the use of the new technology ensures that we offer the building with some great capabilities.

Based on our contract we furnish the home and provide the occupancy to the customer. While performing all this work we ensure that customer remains updated.

**Project Management & Advisory Services**

We offer this service to help the client in identifying the risk and blockers related to the construction of the buildings. Our advisory service is the best in industry and pr offer the advice on the various critical issues like cost, planning etc. We are flexible when it comes to the project management and the inventory services. We tailor the service based on the need of the client and tailor it in such a way that they can benefit maximum by it.

While offering the project management services we take the ownership of planning and tracking the project. We initially get involved in the planning and tailor the plan in such a way that it benefits the customer. Once the plan is in place we start the construction work. We track the progress based on the phase basic. We do proactively identify the risks and work towards the solution of it.  Here is what our clients get as part of the Advisory services.

* Project Financing Services
* Risk management services
* Process improvement services

We offer a comprehensive package to our clients so they do not worry in any aspect of the project lifecycle. We assure our clients of the best services and we put in some great efforts towards it.

**Real Estate Appraisal Services**

We are one of the licensed appraisers and provide the opinions of the credibility of the property you purchase. We pose the necessary expertise and skills that help us to provide the opinion on the properties. We offer the unbiased opinion that would even help our customers decide on whether they are making the right choice.

**Real estate brokerage services**

This is the service for the people who are looking to sell their property. We offer the best brokerage services and help the purchaser as well as the seller. We help our customers to buy and sell their properties. We only get indulge in the properties that have the clear and complete documents. This helps the customers in assuring that they are buying the right property. We are a one stop destination and can offer some of the best deals to our customers. We are transparent while we offer this service to our customer. The customer’s preference is always in our mind while offering the service. We take on all the work including documentation.

**Asset Management & Services**

We are into the asset management to offer the best services for maintaining the buildings. We look for the innovative ways to maintain the buildings at the lower expenses. We have the experience in the asset management and it has been the core of the company. We always look for the ways that can help in reducing the lifecycle cost. We take all the necessary care and maintain the customer’s assets and make them functional. Our services are cost efficient and cost effective.

**Marketing & Consulting Services**

Marketing is the core. A quality product if not marketed properly would result in no profit. We understand the importance of marketing in the real estate and that is why we offer the marketing and consulting services to our customers. We take on all the marketing responsibility and market in an efficient and the effective manner.

We chalk down the plans and look for the target audience. Once we have the plan ready we advertise to the target audience that would be interested in the property. As part of the consulting services we offer the consulting to the clients on the various aspects that can make or break their plans.

We have the experienced people and they use all their experience while offering the consulting services to our clients. We have the experts from various domains and they help the clients based on their need. We are well priced in the region and are known for our quality services.

**Our Expertise:**

We are the masters of the industry. And our work, services and the client’s feedback says it all. We have received some accolades from our clients for our services. Perfection is the word that defines us. We end all our tasks with the perfection. Be it any service the customers avail the quality of the service would always be the best.

We are experienced in the industry and have been offering these services since quite a long time to our customers. Starting from the construction services to the consulting services we always look to use the latest tools and the technologies. We have constructed some of the buildings with the amazing design.

Our architecture team is the best in the world. We are known for the structures that we built for our customer. The all construction work is done using the high quality material and adhering to all the safety and the security standards.

The consulting and the asset management services is something that is unique and different from what others offer. We offer this service in the cost efficient manner. While managing the building we use the methods that avoid redundancy thus reducing the cost. This all is possible due to our expertise.

We are the company that runs on the performance. All our employees are the experts in the work they do and that is the reason they are able to deliver the best service to the customer. Our regular programs help the employees to develop their skills and become experts.

**Contact Us:**

To avail any of our services you can contact us on the help line numbers. You can also mail your queries to us, we would be happy to assist you. We would be glad to offer you our best service and develop some of the amazing building for you.

We assure you the services that would exceed your expectations. We are here for our customers and always look for the ways to keep them happy and help them growing. If there is some other service that you are looking for contact us we would tailor the services that would suit your requirements.